

NEW YORK EDGE NEWS



AI, ARTS, THEATER, TECH + GLOBAL CULTURE

FROM BROADWAY TO BREAKTHROUGHS.

Arts, theater, film, music, fashion and design. AI and technology. Global culture, award shows and original interviews. New York Edge News finds the stories worth your attention.

ON THE STAGE

Culture has a front row.

Broadway and Off Broadway, theater reviews, exhibitions, performance and the creatives behind the work.

WHAT'S NEXT

Tech is a human story.

AI, emerging businesses, new ideas and the real-world questions that follow innovation.

OUTSIDE THE CITY

Global, not provincial.

Travel, music, identity and cultural stories that connect New York curiosity with a wider world.

WHAT WE COVER

EIGHT BEATS. ONE POINT OF VIEW.

01 ARTS

Museums, galleries, exhibitions and the artists and curators behind them.

02 THEATER

Broadway and Off Broadway reviews, revivals and backstage voices.

03 FILM

Festivals, filmmakers, screenings and the moving image, including AI-made work.

04 MUSIC

Live shows, festivals, artist conversations and the stories behind the sound.

05 FASHION

Designers, runways, street style and fashion as cultural expression.

06 DESIGN

Global design, experience design, experiential events and installations.

07 TECH & AI

Innovation, startups and the human questions that follow new technology.

08 GLOBAL CULTURE

People, events and destinations, reported through what makes a place worth the trip.

THE EDITORIAL PROOF

SELECTED WORK



INSTALLATION VIEW: SAYA WOOLFALK, THE WOODSWOMAN METHOD, THE BRONX MUSEUM

VISUAL ARTS / INSTALLATION

Street Signs, Sci-Fi and Teen Curators Take Over the Bronx Museum

[READ](#) →

MUSIC / GLOBAL

Curaçao After Dark: Jazz, Caribbean Culture and the Island's Biggest Weekend

[READ](#) →

AI / FILM / AWARDS

The First AI Video Awards Just Crowned Its Winners

[READ](#) →

BROADWAY / PERFORMANCE

The Many Faces of Whoopi

[READ](#) →

OFF BROADWAY / THEATER

DATA: Theater Catches Up to the Tech Era

[READ](#) →

PUT YOUR BRAND IN THE CONVERSATION.

For launches, cultural campaigns, productions, installations and experiences that fit our editorial environment. Scope and distribution are agreed before booking.

01 / SPONSORED STORYTELLING

Sponsored editorial feature

Custom-written sponsored feature with writing and editing. Promotional placement and approvals agreed in advance. Clearly labeled advertising.

Starting at \$850

02 / VIDEO PRODUCTION

Sponsored video feature

Produced video segment, up to two minutes with editing and one revision round. Placement and distribution confirmed by agreement.

Starting at \$1,500

03 / ON-SITE PRESENCE

Homepage placement

One-week homepage feature and banner placement, subject to available inventory. Social promotion quoted separately.

Starting at \$1,200 / week

Instagram sponsored placement

One branded Instagram post. Schedule confirmed before booking.

FROM \$400

Ask about other formats

Event partnerships, newsletter features and digital screens, subject to availability.

REQUEST OPTIONS

Rates shown are starting prices, not guaranteed inventory or campaign results. Deliverables and pricing are subject to a written agreement. Paid content is clearly disclosed and never guarantees independent editorial coverage.

FOR BRANDS / AGENCIES / SPONSORS

Have a campaign in mind?

Send your brief, budget range, timing and the cultural moment you want to be part of.

EMAIL US →

FOR PUBLICISTS / PRODUCERS / CREATORS

Have a story worth pitching?

Productions, premieres, exhibitions, installations, interviews and innovations. Coverage is not guaranteed or for sale.

EMAIL US →