

NEW YORK EDGE NEWS | Media Kit 2025

Your redesigned media kit now features a black background with stylized text for better visual contrast:



ABOUT US

New York Edge News is a next-generation media platform covering global stories across arts, culture, AI, and technology. We create original content-interviews, features, short video, and immersive storytelling-that speaks directly to creative thinkers, innovators, and a globally aware audience.

We don't follow the noise. We document what's evolving and what's next.

WHAT WE COVER

- AI + Technology: Innovation, startups, ethics, and impact
- Creative Culture: Theater, design, performance, and visual arts
- Interviews: People, companies, brands, and world voices
- Global Society: Travel, identity, and destination stories
- Trending on Social: Generational culture, viral stories, and visual commentary

AUDIENCE OVERVIEW

- Age: 21-65
- Reach: 250K+ impressions/month
- Locations: NYC, U.S., West Africa, Europe, Middle East
- Audience Traits: Creative, globally informed, tech-forward, culture-driven

PARTNERSHIP OPTIONS

Sponsored Editorials

Custom-written feature article with brand integration

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\$850 - includes writing, editing, and social promotion

Sponsored Video Feature

Professionally produced video segment + YouTube and homepage feature

\$1,500 - up to 2 minutes, includes editing + 1 round of revisions

Homepage Takeover (1 Week)

Top banner + homepage feature placement + 1 post across IG/TikTok/X

\$1,200

Social Media Sponsored Post (1 platform)

Instagram, TikTok, or X branded content

\$400 per platform

Newsletter Feature

Sponsored blurb with image, headline, and link in our email newsletter

\$300

DISC Screen Placement

Digital ad on physical DISC screen network (high-traffic locations)

Starts at \$1,000/week - includes geo-targeted reach and QR scan data

ADD-ONS

- Article republishing across syndicate platforms: +\$150
- Paid Meta/Google ad boost: +\$200 minimum spend
- Video teaser for reels or shorts: +\$250

CONTACT

Let's discuss a campaign that fits your brand and message.

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www.newyorkedgenews.com

Instagram, TikTok, X: [@newyorkedgenews](https://www.instagram.com/newyorkedgenews)